

Curriculum Overview |



What will my child learn in Business Studies

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
Year 10	<p>(1) <u>Business Activity – PAPER 1</u></p> <ul style="list-style-type: none"> • The role of Business enterprise and entrepreneurship. • Business Planning • Business ownership- sole traders, partnerships, private and public limited companies • Business Aims and Objectives. • Stakeholders in Business • Business Growth- internal and external growth. 	<p>(2) <u>Marketing – PAPER 1</u></p> <ul style="list-style-type: none"> • The role of marketing • Market research. • Market segmentation. <p>AP1- End of unit test on Business Activity</p>	<p>(2) <u>Marketing – PAPER 1</u></p> <ul style="list-style-type: none"> • The marketing mix- the role of product, price, place and promotion in enabling Businesses to sell their products and services. 	<p>(3) <u>People- PAPER 1</u></p> <ul style="list-style-type: none"> • The role of Human Resources • Organisational Structures and different ways or working. • Communication in business • Recruitment and selection 	<p>(3) <u>People- PAPER 1</u></p> <ul style="list-style-type: none"> • Motivation and retention. • Training and Development. • Employment Law 	<p><u>Operations: PAPER 2</u></p> <ul style="list-style-type: none"> • Production Processes • Quality of goods and services • The sales process and customer service • Consumer Law <p>AP2- Full end of unit past paper 1 exam on units 1-3:</p>

Year 11	<p><u>(4) Operations:</u> <u>PAPER 2</u></p> <ul style="list-style-type: none"> • Business Location. • Working with suppliers 	<p><u>(5) Finance:</u> <u>PAPER 2</u></p> <ul style="list-style-type: none"> • The role of the finance function. • Sources of finance. • Revenue, costs, profits and loss. <p>Full mock exam which is a paper 1 past paper</p>	<p><u>(5) Finance</u> <u>PAPER 2</u></p> <ul style="list-style-type: none"> • Break-even. • Cash and cash flow <p><u>(5) Influences on Business</u></p> <ul style="list-style-type: none"> • Ethical and environmental considerations. • The economic climate. • Globalisation <p>Full mock exam which is a past paper 2</p>	<p><u>(6) The interdependent nature of business</u> <u>PAPER 2</u></p> <p>Revision of all units to practice for main two exams which are both 90 minutes</p>	<p>Revision of all units to practice for main two exams which are both 90 minutes</p>	
----------------	---	---	--	--	---	--